# IRON 劍麟股份有限公司 IRON FORCE INDUSTRIAL CO., LTD.



Stock Code: 2228



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# **About Iron Force** – Company Structure





### **Iron Force**

President Office (PO)

Auto Parts Division (APD)

Display Fixtures and Housewares Division (DHD)

100%

100%

### **Transtat Investment Ltd.**

**Cortec GmbH** 

DHD in Germany (DHDG)

100%

100%

**Huzhou Iron Force** 

APD in China (APDC)

**Zhejiang Iron Force** 

DHD in China (DHDC)







### **About Iron Force** – Milestones



**2013** Listed on TAIEX

**2012** Registered on Taiwan Emerging Stock Exchange

**10 2011** APDC completed a new factory in Huzhou.

DHDC factory was moved and expanded in Huzhou.
Merged Cortec GmbH, Germany. (DHDG established)
APD completed a new factory and started operating in June.
Set up auto parts production line in DHDC factory. (APDC established)

1993 Entered airbag inflator business and built a factory in Nantou, Taiwan. (APD established) Moved display fixtures production lines to Changhua.
Built a new factory in Hangzhou. (DHDC established)

1987 Founded YiQun company and established factories in Yingge, and produced display fixtures and various hardware.

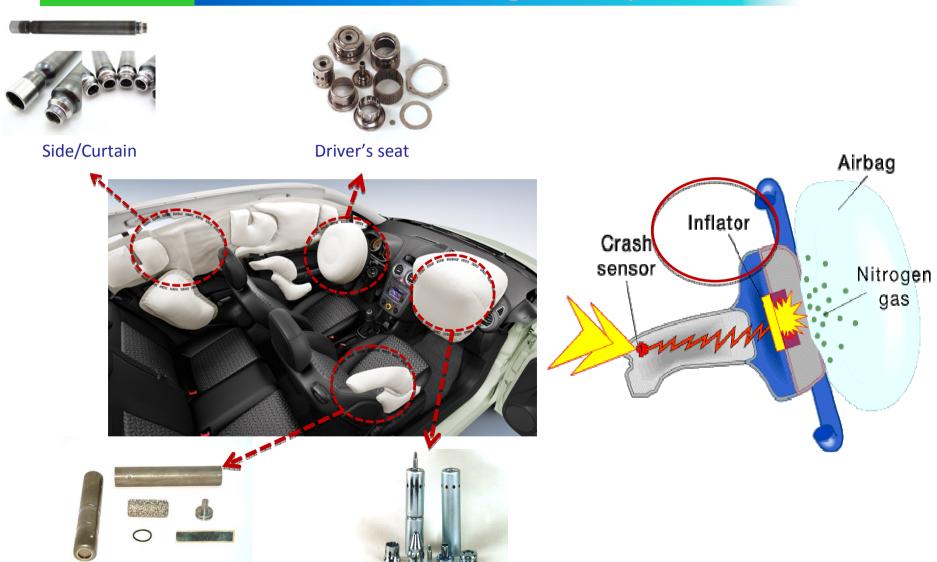
1977 Founded IRON FORCE by Mr. Alan Huang, in Taiwan and started import/ export business. (DHD established)

# **About Iron Force –**

Side/Knee

# IRON

# **Main Product : Airbag inflator parts**

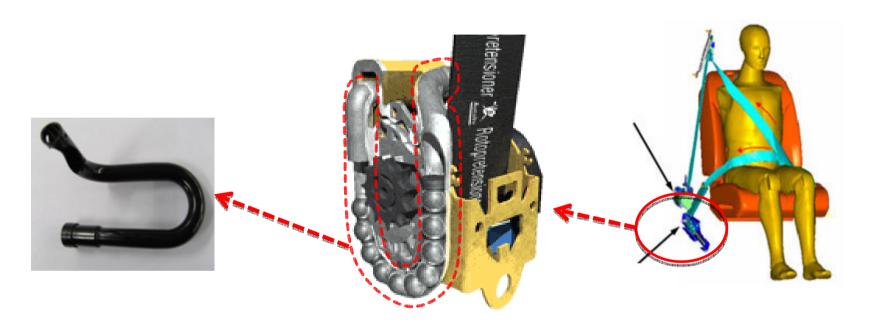


Co-driver's seat

### **About Iron Force –**



# Main Product : Seatbelt pretensional tube



### • Function:

In a traffic collision, the seat belt can retract automatically before the occupant has inertial movement, thereby securing the occupant on the seat to eliminate the impact.

### Driving mode:

The pyrotechnic activated aluminium balls in the precision tubes cause the roller to lock the seat belt.

#### • Main material:

High tension seamless steel tubes which were made through cutting, bending, expanding, and electrophoresis processes. It requires high precision and special surface treatments.

### **About Iron Force –**

# Main Product: Precision tubes for electrically powered steering



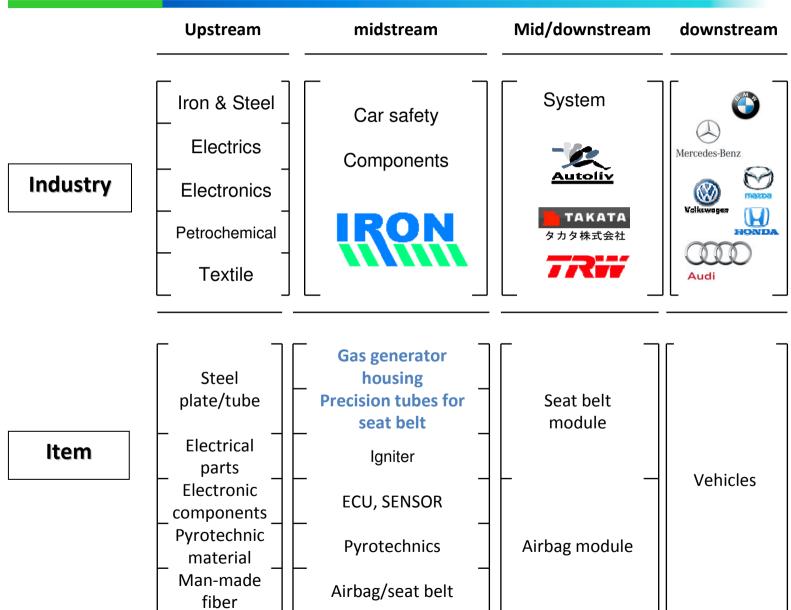
### Advantages of electrically powered steering (EPS) :

Lower fuel consumption / CO2 emission reduction Tunable steering assistance characteristics 'End of line' calibration, plus built-in diagnostics Flexible packaging in vehicle Simplified vehicle logistics Simplified supplier chain logistics

Resource: TRW website

# **About Iron Force** – Industry Overview





# About Iron Force – Main products v.s. Main customers

Based on the SRS market breakdown, Iron Force keeps close relationships with three leading SRS suppliers

NTD (sales; % of automobile division sales)

Main stream SRS factory	Autoliv	<b>TAKATA</b> タカタ株式会社	7 <b>7</b> 77	Others	Total
Airbag inflator parts	2013 129Mn 6.7% 2012 150 Mn 9.1%	2013 568 Mn 29.6% 2012 592 Mn 35.9%	2013 156 Mn 8.1% 2012 144 Mn 8.7%	2013 129 Mn 6.7% 2012 112 Mn 6.8%	2013 982 Mn 51.3% 2012 998 Mn 60.6%
Seat belt pretensional tube	2013 620 Mn 32.4% 2012 481 Mn 29.2%	2013 105 Mn 5.5% 2012 84 Mn 5.1%	2013 94 Mn 4.9% 2012 13 Mn 0.8%	-	2013 819 Mn 42.7% 42° 2012 578 Mn 35.1%
Precision tubes for Electrically powered steering	-	-	2013 104 Mn 5.4% 2012 71 Mn 4.3%	-	2013 104 Mn 5.4% 2012 71 Mn 4.3%
Others	-	-	2013 11 Mn 2012 0.8 Mn	-	2013 11 Mn 2012 0.8 Mn
% of automobile division sales (2013)	39.35% 750 Mn	35.31% 673 Mn	.4% 365 Mn 159	<b>6.77%</b> <b>129</b> Mn	1,916 Mn
% of automobile division sales (2012)	<b>38.31%</b> 631 Mn	<b>41.04%</b> 676 Mn	<b>13.84%</b> 229 Mn	<b>6.81%</b> 112 Mn	1,648 Mn

## **About Iron Force – Market share**



### **※** Autoliv + TAKATA + TRW = 88% in worldwide (2012)

**USD Mn** 

Customer	Sales of Airbag		Sales of	Seat belt	Total sales		
Autoliv	5,392	55%	2,657	41%	8,049	49%	
TRW	1,677	17%	1,118	17%	2,795	18%	
TAKATA	2,086	21%	1,373	21%	3,459	21%	
Total	9,155	93%	5,148	79%	14,303	88%	
Global Market	9,800	100%	6,500	100%	16,300	100%	

**Estimated** 

**Market share** 

of IRON FOCE

Unit : Mn PCS		Seat belt Pre-tensional tube	Airbag inflator parts		
2011	IRF shipment	14.47	28.66		
	Global amount	136.51	253.69		
	Market share %	10.60	11.30		
	IRF shipment	20.00	31.16		
	Global amount	132.52	243.75		
	Market share %	15.09	12.78		
	Installation /car	1.61	2.97		

Resource: customers' 2012 annual report; IEK 2012 report: sales amount of car is 82.11 million.

# Performance -



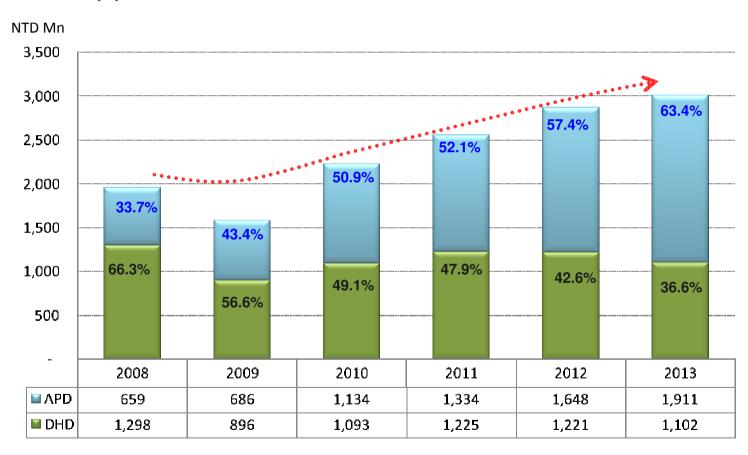
### <u>劍麟股份有限公司及其子公司</u> 合併綜合損益表

				單位:新台幣仟元			
	<b>5</b> D	102	年	<u> </u>	<u>101</u> 金	年	<u>度</u> %
4000	項目	<u>金</u>	額 -	%		額	<del>%</del> 100 ▲ 5.02%
4000	營業收入	\$	3,020,479	100	\$	2,875,987	100 🗖 5.5275
5000	營業成本	(	2,186,128) (	72)	(	2,110,877) (_	73)
5900	誉業毛利		834,351	28		765,110	<b>27 ▲ 9.05%</b>
	營業費用						
6100	推銷費用	(	163,026) (	6)	(	173,981) (	6)
6200	管理費用	(	220,564) (	7)	(	206,991) (	7)
6300	研究發展費用	(	53,909) (	2)	(	45,027) (	2)
6000	營業費用合計	(	437,499) (	15)	(	425,999) (	15)
6900	營業利益		396,852	13		339,111	12 🛕 17.03%
	誉業外收入及支出						
7010	其他收入		2,609	-		3,116	-
7020	其他利益及損失		62,250	2		19,728	-
7050	財務成本	(	4,941)	-	(	3,976)	-
7000	誉業外收入及支出合計		59,918	2		18,868	-
7900	稅前淨利		456,770	15		357,979	12 🛕 27.60%
7950	所得稅費用	(	123,635) (	4)	(	83,701) (	3)
8200	本期淨利	\$	333,135	11	\$	274,278	9 🛕 21.46%

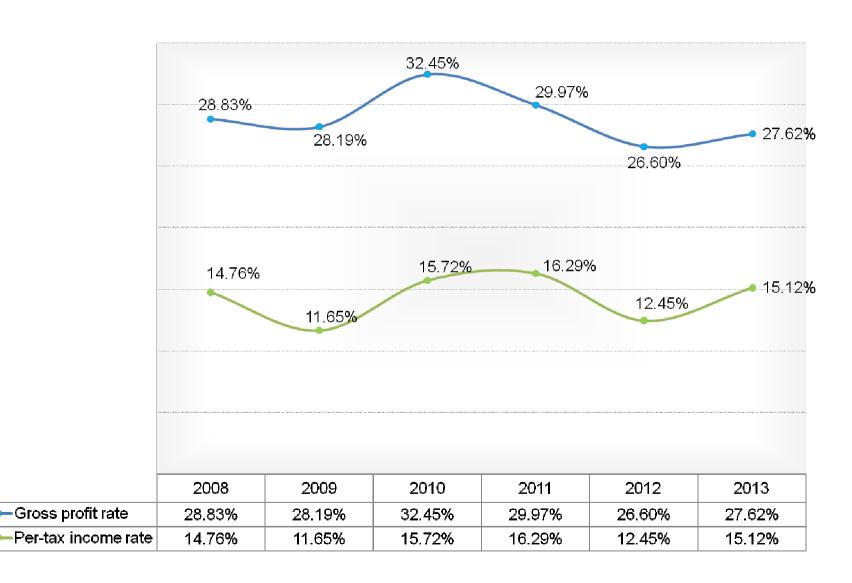
# Performance – Product mix breakdown



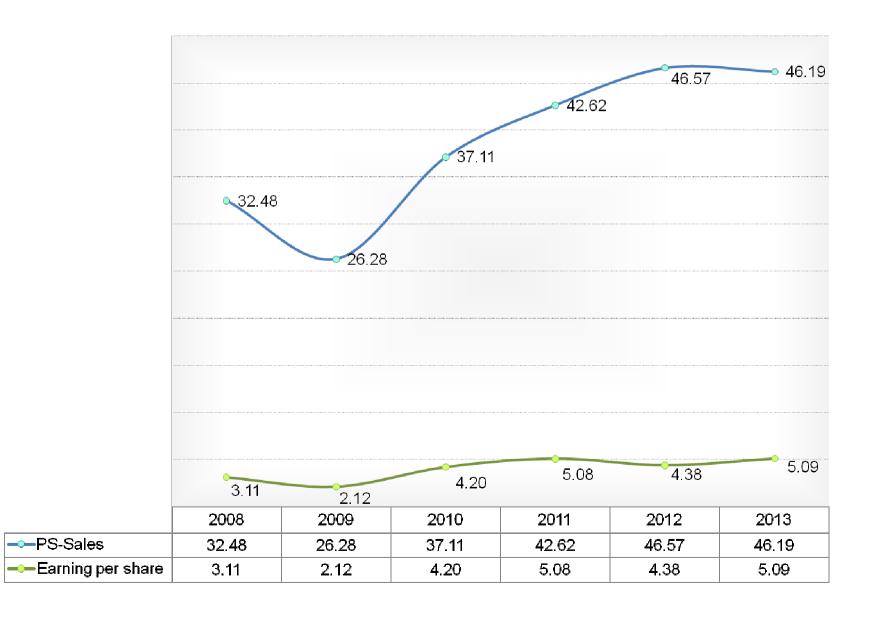
### Revenue break down (%) for Iron Force



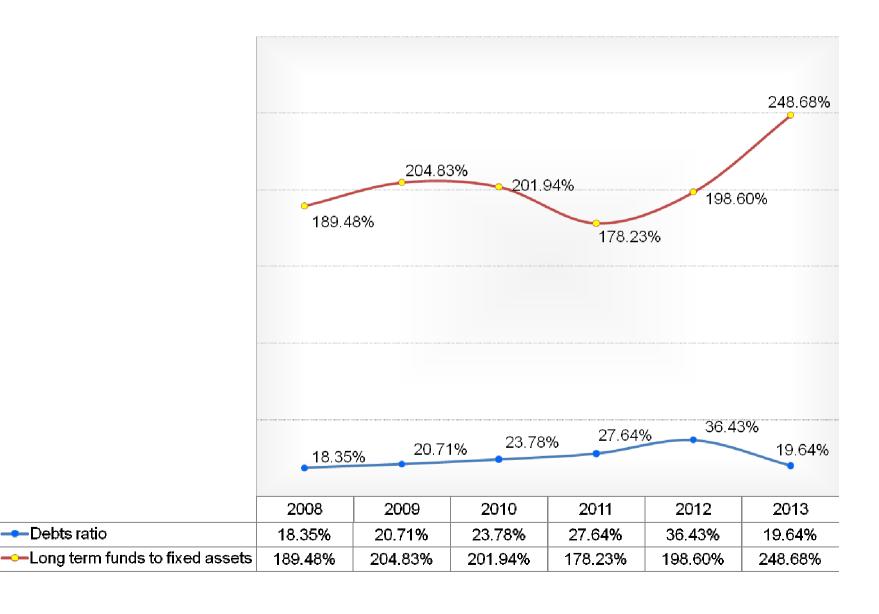




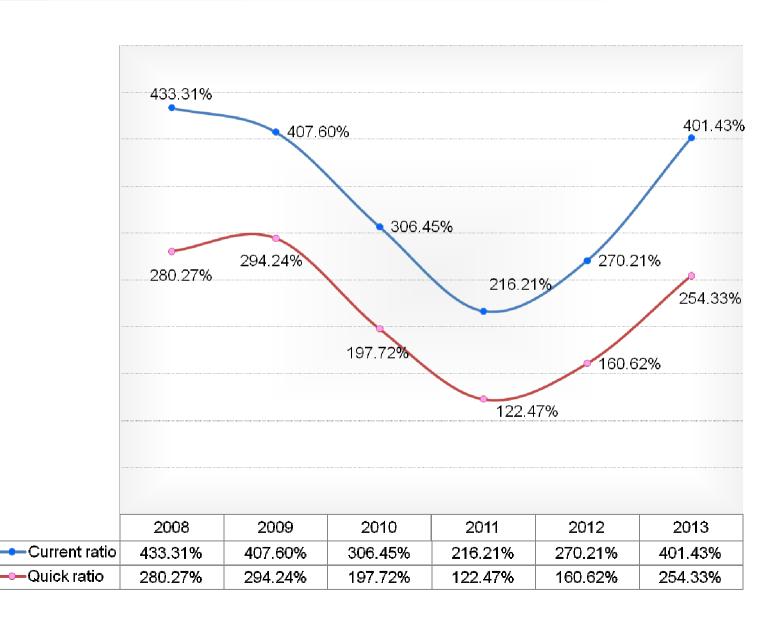




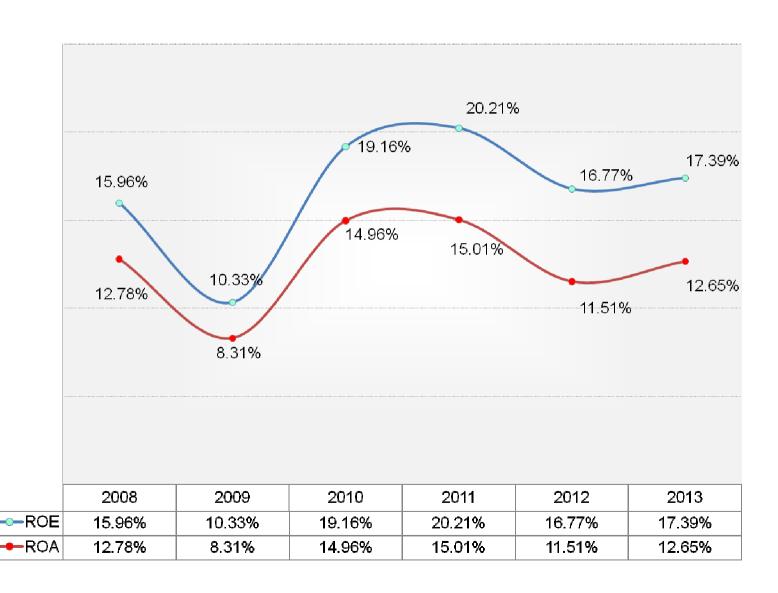














# **Thank You**

#### Disclaimer

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